**PRO LEAGUE NETWORK EXPANDS GOLF PORTFOLIO
WITH XTREME LONG DRIVE®**

*PLN to launch Xtreme Long Drive® series on April 21 in Myrtle Beach*

**NEW YORK, N.Y. - MARCH 17, 2023 – Pro League Network**, the leading producer of fun, inherently bettable sports to sportsbook operators, expanded its growing footprint in golf as it announced the addition of the Xtreme Long Drive**®** series, sanctioned by the Long Drive Federation, and in cooperation with Ultimate Long DriveTM.

Pro League Network will work with Long Drive Federation to optimize the sport for wagering by ensuring integrity and data before gaining approvals from gaming associations and bringing wagering opportunities to sportsbooks. PLN and the Ultimate Long Drive™677059 team will also develop bettable extensions of the sport that attract new fans and increase awareness of the sport to bettors.

On April 21, the Xtreme Long Drive® series will debut in Myrtle Beach, S.C. under a new team format that will feature 8 professional hitters competing in a 4-on-4 team double elimination event, with captains and long drive champions Jeff Crittenden and Kevin Porter drafting their squads. The hitters will compete on Trackman-powered golf simulators for season-long points and cash prizes.

Founded in 2017, Ultimate Long Drive™ is the largest long drive golf organization in the world. Ultimate Long Drive provides long drive golf competitions for all ages and abilities around the world. Operating more than 350 long drive professional and amateur events per year, Ultimate Long Drive hosts Xtreme Long Drive®, the Ultimate Long Drive™ World Championship, leagues and regional majors.

“We think long drive is the perfect sport for wagering – what’s more fun than putting money on two hitters going back and forth to see who can drive a golf ball furthest,” said Pro League Network Bill Yucatonis and Mike Salvaris. “We’ve seen a lot of interest in wagering on golf properties, so it made a lot of sense to expand our footprint in the sport with Ultimate Long Drive™. We greatly admire what Jeff has built and can’t wait to work with him to bring it to the next level.”

“When I met Mike & Bill, I was so impressed with their vision for bringing wagering to Xtreme Long Drive®,” said Ultimate Long Drive™ Founder Jeff Gilder. “I’m excited to bring long drive to more fans through wagering and the creative ideas Pro League Network has for our competitions.”

PLN launched in 2022 to bring fun and inherently bettable live sports to sportsbook operators.

The company works with its portfolio of sports through exclusive, multi-year relationships allowing commercialization of sponsorship, data and streaming opportunities relating to wagering. This “watch’n’wager” content allows sportsbooks to better monetize their peaks and valleys of schedule with compliant and regulated professional sports data and video that is optimized for wagering. PLN also directs marketing and promotional activities, specifically to increase the wagering opportunities for each sport.

To ensure gaming integrity, PLN readies and monitors each sport for wagering by setting athlete policies and data standards, before securing State approvals. The company is working with a number of industry providers including US Integrity for integrity monitoring, Sports Info Solutions for data distribution, affiliate partners like Dimers.com.

For more information, please visit [www.ProLeagueNetwork.com](http://www.proleaguenetwork.com/).

**About Pro League Network**

Pro League Network ([www.ProLeagueNetwork.com](http://www.proleaguenetwork.com/)) is a sports wagering company focused on bringing exclusive, fun and inherently bettable sports to sportsbook operators, helping them fill under-optimized dayparts on the sports betting calendar. PLN readies and monitors each sport for wagering, as well as produces, distributes and monetizes each sport through wagering, sponsorship and affiliate. PLN has obtained the exclusive rights to multiple professional sports with a current reach into more than 100 countries and tens of millions of impressions per week.

**About Ultimate Long Drive**

Ultimate Long Drive™ (ULD) ([www.ultimatelongdrive.com](http://www.ultimatelongdrive.com)) is the largest long drive golf organization in the world in both membership / participants and events played annually. ULD provides long drive golf competition for all ages and abilities around the world. Ultimate Long Drive™, Inc and its licensees operate hundreds of long drive events annually in leagues, regional majors, and its world championship.

**About Long Drive Federation**

The Long Drive Federation (LDF) ([www.longdrivefoundation.org](http://www.longdrivefoundation.org)) was founded in 2016 to improve, promote and encourage Long Drive competitions throughout the World in conformity with the Olympic principles. The LDF is the controlling body for Ultimate Long Drive™, Inc and other Long Drive Sport operators around the World. It is a 501(c)3 non-profit organization registered as a sports federation under the United States laws.